



WEEKLY E-MAILING

November 27, 2018

Table of Contents

[ACL News & Information Link](#)

[NASUAD Information](#)

[Network Peninsula – Non Profit Learning Lab](#)

[ACL News: 35th Anniversary of National Alzheimer's Month](#)

[ACL News: New Supplementary Report on Nutrition Services Program](#)

[ACL News: Webinar: Business Institute & the Scripps Gerontology Center Release New Data](#)

[ACL News: Resources for Integrated Care Webinar: Palliative Care for Older Adults](#)

[Dually Eligible for Medicare and Medicaid](#)

[Link to DARS Independent Living Monthly Newsletter](#)

ACL News & Information

Here is a link to news & information from the Administration for Community Living (ACL):

<https://acl.gov/>

NASUAD Information

Here is a link to news and press releases from NASUAD:

<http://www.nasuad.org/newsroom/nasuad-news>



Network Peninsula – NonProfit Learning Lab

Marcia DuBois, Deputy Commissioner, Division for Community Living

Our friends from Governance for Good and The Word Woman will be sharing strategies on building effective board members. Check out some tips below on how to build a culture of philanthropy within your board and make sure to register for the Virginia Nonprofit Institute before the early bird rate ends.

Our friends from Governance for Good and The Word Woman will be sharing strategies on building effective board members. Check out some tips below on how to build a culture of philanthropy within your board and make sure to register for the Virginia Nonprofit Institute before the early bird rate ends.

TIP: TRAIN YOUR BOARD MEMBERS ON FUNDRAISING - An executive director may find that board members can be reluctant to get involved in fundraising, whether it be from lack of experience or connections. Tap 1 or 2 board members that are comfortable with fundraising to lead a conversation during a



board meeting on their personal approach to fundraising. Have your board members highlight what has worked well and what they have learned in the process.

TIP: SHOW YOUR BOARD MEMBERS HOW YOU TAKE CARE OF DONORS Have a conversation with your board members about how your nonprofit acknowledges donors that have contributed to the organization. If board members are extending their contacts, they will want to make sure that the donors are properly thanked and acknowledged.

TIP: HAVE BOARD MEMBERS MAKE THANK YOU CALLS TO VIPs - Thank you calls make a difference. A [study](#) shared that when board members made thank you calls within 2 days of a receiving a donation from a donor, the donors that received a call donated an average of 39% more than those who weren't called, and they gave 42% more after 14 months! Not all board members feel comfortable asking for money but thank you calls can be much easier especially with a detailed script provided to the board members.

TIP: MOTIVATE YOUR BOARD MEMBERS - Sometimes working in a team is more motivating when working towards a goal. If a board member does not feel comfortable asking for money, do not put them in a role to ask. Ask them to arrange the meeting, and go with you, but you will do the ask. Have new board members shadow others



for training so they can build their confidence.

Registration Includes: Morning coffee, workshops throughout the day, networking lunch, consulting cafe and 6.5 continuing education units through CFRE

Interested in sending a group of staff members? We offer a discounted rate (\$5 off registration per person) when registering 3 or more staff members from one organization. [Click here](#) to register as a group and save!

Why Attend:

- Interactive workshops infused with practical information and innovate strategies that you can use at your nonprofit. **No lectures. No panel discussions. No keynotes.**
- Intermediate to advanced level training by experienced facilitators and nonprofit practitioners.
- Classy.org recognized our Nonprofit Institutes in their [List of 8 Nonprofit Conferences Nonprofit Professionals Need to Attend in 2018](#)

[Click Here to Register for the Virginia Nonprofit Institute](#)

Early Bird Registration Ends on December 15, 2018

Members: \$85 | Nonmembers: \$70

Members of the Nonprofit Learning Lab & Network Peninsula can receive the member rate.

WORKSHOP TOPICS Virginia Nonprofit Institute

Getting the Ultimate Gift: Expanding Financial Resources Through Relationship Building *led by Jane Stein of Jane Stein Consulting*



Meetings with Impact: Effective Meetings for Boards *led by Mark Cruise of Governance for Good*

Data Driven Strategies for Annual Giving *led by Nick Sollog of The Sollog Group, LLC*

Nonprofit Launchpad: Scaling, and Sustaining a Philanthropic Brand *led by Dr. Shantell Malachi of Nonprofit Ability*

Board Success Starts with Training *led by Michelle Nusum-Smith of The Word Woman*

The DNA of a Highly Engaged Culture *led by Elizabeth Scott of Brighter Strategies*

Unleash Your Nonprofit Board with Social Media & Online Engagement: Strategies for Success *led by Jeanne Allen of Jeanne Allen Consulting*

***Additional workshops to be added by November 30, 2018**

ADDITIONAL UPCOMING TRAININGS

ONLINE CONFERENCE DECEMBER 6, 2018

REGISTRATION RATES

INDIVIDUALS: \$50

GROUP (3-15 PEOPLE): \$100

Please review the schedule [here](#) for the online conference. Attendees can only attend one session during each workshop time slot. All sessions will be recorded. Attendees will receive **all** recordings and materials from **all** the sessions. We offer 4.0 continuing education units through CFRE for full participation.

REGISTER HERE FOR THE ONLINE CONFERENCE



DIVISION FOR THE AGING
VIRGINIA DEPARTMENT FOR AGING
AND REHABILITATIVE SERVICES

Workshop Block 1

10:00 am PT / 1:00 pm ET

Workshops are 60 minutes in length

Producing Your Best Nonprofit Storytelling Video Ever *led by Talena Barker of Mission Limelight*
Cultivating a Culture of Philanthropy on a Nonprofit Board *led by Julie Rosen of Witt/Kieffer*

Workshop Block 2

11:45 am PT / 2:45 pm ET

Workshops are 60 minutes in length

IN•cluded Us: Designing LGBTQ+ inclusive Forms *led by Ash Philliber of Philliber Research & Evaluation*

11 Technology Areas All Nonprofits Should Assess *led by Jonathan Stein of Jstein Consulting*



News & Events

November 20, 2018

35th Anniversary of National Alzheimer's Disease Awareness Month

November 2018 marks the 35th anniversary of National Alzheimer's Disease Awareness Month. In the 35 years since the original call to build awareness of the disease, we have learned a lot about people living with Alzheimer's disease and related dementias (ADRD) and caregiving. The Administration for Community Living continues to advance the dementia capability of states and communities through its



grant programs and the work of the National Alzheimer's and Dementia Resource Center (NADRC at <https://nadrc.acl.gov>). Each year the NADRC develops resources to support grantees and the general community in their work with individuals living with Alzheimer's disease and related dementias and their caregivers.

The fundamental principle ACL was created around is that all people, regardless of age or disability, should be able to live independently and fully participate in their communities. We are pleased to announce the following available resources:

Disaster Planning Toolkit for People Living with Dementia (<https://nadrc.acl.gov/node/151>) is written to help people living with dementia, their family members, and their caregivers understand what to expect in the event of a disaster and how to prepare for it. The toolkit is made up of seven tip sheets and checklists for persons living with dementia, their families, and others who interact with them, including friends and neighbors.

Handbook for Helping People Living Alone with Dementia Who Have No Known Support (<https://nadrc.acl.gov/node/157>) provides practical guidance as well as tools for helping a person living alone who does not have informal supports, including people with dementia who have a caregiver that cannot provide support. The handbook includes practical strategies for identifying people who are living alone without support, assessing risk, building trust, identifying family and friends willing to help, determining decision-making capacity, options for helping the person maintain their independence, and the basics of guardianship or conservatorship.

Working Together: How Community Organizations and First Responders Can Better Serve People Living with Dementia (<https://nadrc.acl.gov/node/155>) This guide helps community organizations collaborate with first responders to better serve people living with dementia, a need increasingly recognized by first responder agencies. This guide explains why this issue is gaining attention, provides strategies for building successful partnerships, and describes the types of programs that can benefit people living with dementia. Also included are resources such as training materials, sample policies, tip sheets and more.



DIVISION FOR THE AGING
VIRGINIA DEPARTMENT FOR AGING
AND REHABILITATIVE SERVICES



News & Events

November 21, 2018

***New Supplementary Report on Nutrition Services Program Available:
Needs of and Service Use Among Participants in the Older Americans Act
Title III-C Nutrition Services Program***

The Administration for Community Living (ACL) conducted a three-part evaluation of its Title III-C [Nutrition Services Program](#) (NSP). The [Process](#)



[Evaluation](#), [Cost Study](#), and [two reports](#) from the [Outcome Evaluation](#) have previously been released.

ACL is now releasing a supplementary report based on information obtained from surveys of congregate meal and home-delivered meal participants: [Needs of and Service Use Among Participants in the Older Americans Act Title III-C Nutrition Services Program](#).

This supplementary report describes NSP participants' needs, frequency of program use, and participation in other programs and use of services. The report elaborates on the trade-offs participants faced in purchasing food each month, as well as other factors related to food insecurity such as age and income. In addition, the report looks at what differences exist in how participants attempt to meet their needs through food assistance (e.g., Supplemental Nutrition Assistance Program [SNAP]), energy assistance (e.g., Low-Income Home Energy Assistance Program [LIHEAP]), and other nutrition and supportive services (e.g., nutrition counseling, case management).

Visit [Nutrition Services](#) for more information about this program. Learn more about ACL's [Program Evaluations and Reports](#).



DIVISION FOR THE AGING
VIRGINIA DEPARTMENT FOR AGING
AND REHABILITATIVE SERVICES



News & Events

Business Institute and the Scripps Gerontology Center Release New Data

Join the Business Institute and the Scripps Gerontology Center for the release of brand-new data on contracting between community-based organizations (CBOs) and health care entities.

This webinar highlights the Evolution of CBO Contracts with Health Care Organizations
- 2018 RFI Survey Results:

November 28 from 1:00 pm - 2:00 pm EDT



DIVISION FOR THE AGING
VIRGINIA DEPARTMENT FOR AGING
AND REHABILITATIVE SERVICES

Last year, the Business Institute's Request for Information (RFI) survey found that aging and disability CBOs across the country are partnering with health care payers and providers to address social and behavioral determinants of health.

This webinar will present the results of the second RFI survey, revealing how the contracting landscape has changed over the past year. In addition to reviewing contracting trends in health care partners, services delivered and payment structure, presenters will discuss CBO experiences with contracting. Presenters will also highlight examples of CBOs that have successfully contracted with health care entities.

[Register for this webinar here.](#)



News & Events

November 27, 2018

Resources for Integrated Care Webinar: Palliative Care for Older Adults Dually Eligible for Medicare and Medicaid

Wednesday, December 5, 2018, 12:00-1:30 PM ET

[Register for the event](#)



Older adults in the advanced stage of an illness or nearing the end of life may experience physical and emotional distress, fragmented care delivery, and barriers to communication. Family caregivers and others providing support may also experience challenges. Dually eligible older adults are more likely to experience frequent hospitalizations and facility-based long-term care at the end of life than other beneficiary groups.

Palliative care aims to address physical, spiritual, social, and emotional needs; coordinate care delivery; improve quality of life; optimize function; and assist with decision-making for individuals living with a serious illness and their families. It offers community-based services that are tailored to the individual.

This webinar will share strategies for communication and response to the needs of beneficiaries and their families, and engagement of palliative care consultants as an added layer of support.

Featured Speakers

- Diane E. Meier, MD, Director, Center to Advance Palliative Care, NY
- Isaac Bromberg MD, Medical Director, Commonwealth Care Alliance, MA
- Karen Blair, RN, Commonwealth Care Alliance, MA
- Family Caregiver

Registration and Details

Registration is required to receive the webinar information. Visit the [webinar information webpage](#) to sign up, view accreditation details, and learn more.

View the webinar information page for detailed information about Continuing Medical Education (CME) and Continuing Education (CE) credits.



DIVISION FOR THE AGING
VIRGINIA DEPARTMENT FOR AGING
AND REHABILITATIVE SERVICES

Link to DARS Independent Living Monthly Newsletter

Rhonda Jeter, MS, CRC, Director of Independent Living

Past issues of IL News Notes are available on the DARS Intranet:

<https://intranet/docrepo/DARSCILDocViewer.html>